



## BENEFITS OF MEMBERSHIP

More than 275 businesses and organizations have discovered that membership in the Goshen Chamber of Commerce is one of the best decisions they could make for their business.

**Networking:** The Goshen Chamber offers many opportunities to develop new business relationships through participation in events such as our:

- Monthly Membership Breakfasts
- Luncheons
- Mixers/Social Events
- Seminars
- Ribbon Cuttings

We also host special events to further enhance your Marketing and Networking efforts that include:

- Community Expo
- Great American Weekend
- Annual Autumn Gala

**Membership Orientation:** The Goshen Chamber offers our new members orientations and networking events to help them acclimate and enhance their networking skills.

**Advertising & Marketing:** The Goshen Chamber provides many opportunities to help you get the word out about your business. Make sure to take advantage of these opportunities:

- Radio - Be Our Guest on our Weekly Goshen Chamber program (included)
- Member News - Send us your upcoming event fliers and we will share it with all members via Social Media and in our Weekly Member E-Blast
- Facebook & Instagram - Tag us and we will Share your posts and encourage all members to do the same
- Digital News Letter - Take out an ad or Send us an article and we will include it in our monthly digital newsletter@GoshenNY
- Website - Access all member news and Share your news on our website. Secure an Ad on our page that will drive traffic to your website.
- Referrals - referrals are made exclusively to member businesses.
- Sponsorships - Get brand recognition by sponsoring Goshen Chamber events.

**Government Advocacy:** The Goshen Chamber is connected to State Legislators, Village & Town Officials and the County Executive's office to ensure that the Voice of the business community is heard in Legislative and Regulatory matters impacting your business. At the Federal level, we are connected to Congressional and US Senators on a regular basis to advocate on behalf of your business.

**Committees:** Our members are encouraged to always stay connected with the Goshen Chamber by participating in one of our committees. As a volunteer you provide invaluable assistance in helping us operate successfully and meet our objectives.

- Ambassadors - Assist new members learn “the ropes” and leverage their membership to its fullest potential
- Program & Events - Our Mixers, Seminars, Luncheon and all Social events are successful because of committees’ members that are committed to creating great programs for our members.
- Great American Weekend - One of the biggest attractions in Orange County, as a committee member, you will be a part of helping make this event amazing year after year.
- Marketing - Learn from experts in the business how to market your business and gain brand recognition.
- Annual Dinner - Our Autumn Gala brings all of our members together to celebrate success year after year with the Goshen Chamber.
- Tourism - Orange County is growing and Goshen is a big part of that growth. This committee helps promote tourism and attract customers for member businesses.

***Included with this packet:***

- Membership Sticker
- Breakfast Coupon - join us for your first breakfast with the Goshen Chamber on us
- Calendar of upcoming events

***Important items to share:***

- Your company Logo • Facebook/Instagram Info
- Website Info.
- Fliers of upcoming events

***Important Info for you:***

- Our email: [info@goshennychamber.com](mailto:info@goshennychamber.com)
- My email: [barbara@goshennychamber.com](mailto:barbara@goshennychamber.com)
- Our phone: (845) 294-7741
- Our Website: [www.goshennychamber.com](http://www.goshennychamber.com)
- Follow us on Facebook: @GoshenNYChamber

Any questions, concerns or if you would like to meet in person please reach out or stop in, our door is open.

Thank you for joining the Goshen Chamber of Commerce.

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