



Since 1982, the Great American Weekend has been a tradition that defines Goshen as a Great American Community. Originally intended to bolster attendance at the Historic Track after betting was eliminated, the Great American Weekend offers activities for every member of the family and has grown into one of the county's most prestigious, frequented events.

*Fun for all ages, **20,000 people a day** Stroll the nine-acre village surrounding the First Presbyterian Church. This two day event offers over 150 Vendors, Live Music, Great Food, Children's Activities and a fantastic family friendly environment.*

This community event has funded many amazing programs benefiting the entire community. Revenue generated by Vendor fees and your Sponsorship investment support the programming provided to members and the surrounding County communities the Goshen Chamber serves throughout the year. We are thrilled to be able to bring this tradition back again and dedicated to not only making it a Great American Weekend, but bringing smiles, family, friends, community and prosperity to all for many more years to come! A very special thanks to the Village of Goshen and the Board of Trustees for being our biggest supporters and helping to make this happen!

Showcase your business and support our community by making a Sponsorship investment today!



Diamond Sponsorship Investment \$3,500

- *Receives Platinum package AND*
- *Goshen Chamber website Event Banner with link*
- *2'x4' Display banner at Dining & Soda Tent.*
- *Month long thank you advertisement with link and Bio on our bi-monthly E-blasts, sent to 900+ people*
- *Exclusive e-blast and Social Media posts promoting your company news, events and general advertisements.*
- *4 Complimentary tickets to the Goshen Historic Track*
- *Raffle entry for dinner for two at the Stagecoach Inn*
- *10'x10' Vendor Space*



Platinum Sponsorship Investment \$2,500

- *Receives Gold package AND 2'x4' Display banner at Dining & Soda tent.*
- *Prominent logo display on Goshen Chamber Website*
- *FaceBook & Instagram Live at your booth*
- *4 Complimentary tickets to the Goshen Historic Track*
- *Raffle entry for dinner for two at the Stagecoach Inn*
- *10'x10' Vendor Space*



Gold Sponsorship Investment \$1,250

- *Receives Silver package AND*
- *Business name included on Goshen Chamber website*
- *2 Complimentary tickets to the Goshen Historic Track*
- *Raffle entry for dinner for two at the Stagecoach Inn*
- *10' x 10' Vendor Space*



Silver Sponsorship Investment \$600

- *Receives Bronze package AND*
- *Company distributed collaterals at GAW booth*
- *Goshen Chamber Website Recognition*
- *2 Complimentary tickets to the Goshen Historic Track*
- *Raffle entry for dinner for two at the Stagecoach Inn*



Bronze Sponsorship Investment \$400

- *Receives Wall of Fame Package AND*
- *Exclusive advertising for one month in our bi-weekly E-Blast*



Wall Of Fame Sponsorship Investment \$200

- *Receives Social Media mention with link to Website and Logo*
- *Honorable mention in our bi-weekly August Goshen Chamber Newsletters with logo and Website link*
- *Your Business name in stars on our Wall of Fame, displayed during the event*