



## 40<sup>th</sup> ANNUAL GREAT AMERICAN WEEKEND SPONSORSHIP PACKAGES

Great American Weekend has been a tradition that defines Goshen as a Great American Community for the past 40 years. Great American Weekend offers activities for every member of the family and has grown into one of the county’s most prestigious, frequented event year after year. This two-day event surrounds the historic First Presbyterian Church, offers over 150 vendors, live music, a variety of delicious food, children’s activities, and a fantastic family friendly environment. Great American Weekend has funded many amazing programs benefiting our community. Revenue generated by your sponsorship investment supports the programming provided to help make this a successful event. We are thrilled to bring back this tradition, celebrating our 40th anniversary of Great American Weekend.

This event provides strong marketing benefits including high visibility and effective brand alignment, opportunities for client entertainment, community goodwill and a contribution to draw attention to our communities and members the Goshen Chamber of Commerce serves throughout the year.



### **Diamond Sponsorship Investment .....\$3,500**

- Goshen Chamber website Event Banner with link
- 2'x4' Display banner at Dining tent
- Name/logo in press materials & Event Advertising
- Name/ logo recognition on Wall of Fame weekend of event
- Advertisement with link and Bio on our bi-monthly E-blasts, sent to 900+ people.
- Exclusive E-blast and Social Media posts promoting your company news, events, and general advertisements.
- 4 complimentary tickets to the Goshen Historic Track
- Raffle entry for dinner for two at the Stagecoach Inn (does not include alcoholic beverages)
- 10'x10' Vendor Space
- Great American Weekend Swag (for two people)



### **Platinum Sponsorship Investment..... \$2,500**

- 2'x4' Display banner at Dining tent

- Name/logo in press materials & Event Advertising
- Name/ logo recognition on Wall of Fame weekend of event
- Advertisement with link and Bio on our bi-monthly E-blasts, sent to 900+ people.
- 4 complimentary tickets to the Goshen Historic Track
- Raffle entry for dinner for two at the Stagecoach Inn (does not include alcoholic beverages)
- 10'x10' Vendor Space



**Gold Sponsorship Investment.....\$1,250**

- Business name included on Goshen Chamber website.
- Name recognition on Wall of Fame weekend of event
- Name in press materials & Event Advertising
- 2 complimentary tickets to the Goshen Historic Track
- Raffle entry for dinner for two at the Stagecoach Inn (does not include alcoholic beverages)
- 10' x 10' Vendor Space



**Silver Sponsorship Investment..... \$750**

- Name recognition on Wall of Fame weekend of event
- Name in press materials & Event Advertising
- Business name included on Goshen Chamber website.
- 2 complimentary tickets to the Goshen Historic Track
- Raffle entry for dinner for two at the Stagecoach Inn (does not include alcoholic beverages)



**Bronze Sponsorship Investment .....\$500**

- Name in press materials & Event Advertising
- Name recognition on Wall of Fame weekend of event
- Honorable mention in Goshen Chamber E- blast



**Wall Of Fame Sponsorship Investment..... \$300**

- Name in press materials & Event Advertising
- Name recognition on Wall of Fame weekend of event



Business name: \_\_\_\_\_

Cell number: \_\_\_\_\_

Email address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Please check off the sponsorship investment you would like to make:

**Diamond Sponsor Investment**.....\$3500.00

Will be utilizing the Vendor Space  YES  NO

Please email a high-resolution logo to [gaw2023@goshennychamber.com](mailto:gaw2023@goshennychamber.com)

**Platinum Sponsor Investment**.....\$2500.00

Will be utilizing the Vendor Space  YES  NO

Please email a high-resolution logo to [gaw2023@goshennychamber.com](mailto:gaw2023@goshennychamber.com)

**Gold Sponsor Investment**.....\$1250.00

Will be utilizing the Vendor Space  YES  NO

**Silver Sponsor Investment**.....\$750.00

**Bronze Sponsor Investment**.....500.00

**Wall of Fame Investment**.....\$300.00